



Paulo Barcelos is Brazilian interaction designer and developer that believes that knowledge is useless if not shared and researches ways to make humans relate to machines in a more pleasant and meaningful way.

Over the past years has worked as a designer and developer in several projects involving creative use of technology for medias like web, installations and mobile. For the last two years he was a grant holder at the Interactive Department at FABRICA – Benetton’s Communications Research Laboratory – in Italy, where he researched how online experience actually works, how to use computers as better tools for expression and how to connect code with art. He is a member of the brazilian design, art and music collective Azucrina and a musician in the spare time.

SKILLS

Advanced experience in coding for Processing, Flash, C++ (OpenFrameworks, Cinder, OpenCv), PHP, CSS, HTML and Javascript for interface prototyping, application development, interactive installations and realtime data visualization. Understanding of computer vision, computer architecture, networks, online experience and basic electronics. Knowledge of generative graphics and sound synthesis. Expert in Adobe Photoshop, Illustrator, InDesign and AfterEffects.

Speaks Portuguese (Mother Tongue), English (Proficiency Certificate), Italian (resident in Italy for the last 18 months) and intermediate Spanish.

WORK EXPERIENCE

Self-employed, Interaction Designer & Creative Technologist, 2005 – Present.

FABRICA (Benetton’s Communications Research center), Int. Designer & Creative Technologist, 2009 – 2011.

United Colors of Benetton – “It’s My Time” campaign, Social Media Researcher, Dec 2009 – Feb 2010.

Osso Design, Web designer & Lead Flash developer, 2007 – 2009.

Azucrina Collective, Interaction designer & Digital media consultant, 2007 – Present.

EDUCATION

BA in Graphic Design, 2008, Minas Gerais State University, Belo Horizonte, Brazil.

FABRICA Workshops – Attended to several workshops and lectures the areas of software development, design and culture conducted by internationally renowned individuals like Zach lieberman, Mathieu lehanneur, Todd St. John, Martin Howse, Gino Roncaglia, Julian Oliver, Christian Caujolle among others.

AWARDS

FABRICA Senior Residency – June. 2010, Treviso, IT.

FABRICA Residency – March. 2009, Treviso, IT.

PUBLISHED

Wanted Creativity – Aug. 2010, Colors Magazine.

Making Things Move – Dec. 2009, FABRICA.

Web applications showcase – Dec. 2009, CreativeApplications.net

Design Anatomy – 2009, Brazilian Graphic Design Association.

Webdesign Flash Folios – 2008, Taschen.

EXHIBITIONS

Imaginaries, Łódź Design 2010 – Oct. 2010, Łódź, PL.

Procrastina! – Aug. 2010, Belo Horizonte, BR.

Colors of Money – Jul. 2009, Carré Rotondes, Luxembourg.

Brazilian Graphic Design Biennial – Jan. 2009, São Paulo, BR.

LECTURES & WORKSHOPS

From FABRICA with love: Interactive projects presentation – Oct. 2010, Łódź, PL.

Data Forensics – Sep. 2010, FABRICA, Treviso, IT.

Unusual game controls – Mar. 2009, FABRICA, Treviso, IT.

DIY online portfolios – Feb. 2009, Azucrina, Belo Horizonte, BR.